

PROGRAMME OVERVIEW

Educational Institutions are expected to conduct high quality research to be able contribute to the organization as well as the society. Faculty Development Programs are executed with an objective to enrich scientific knowledge among teaching faculty. For undergoing research and writing good research papers a sound foundation in research methods is vital to both the academics as well as the practitioners. The recent innovations in statistical applications, availability of statistical software's allow researchers to test more complex and dynamic models. This workshop would give hands on exposure to both qualitative as well as quantitative research methods in Management research. The workshop not only covers qualitative and quantitative methods but also deals with their integration issues while focusing on problem solving in various areas like Finance, Marketing, HR and Operations.

OBJECTIVES

- To get oriented to the research methods and techniques used in academic research
- To develop skills for writing quality research papers
- To understand the purpose and use of statistical methods as a tool in research

PROGRAMME BENEFITS

At the conclusion of this programme, the participants would be able to:

- Understand the various Research Designs and Methods
- Concept of Qualitative and Quantitative research approach
- Understand how to write a research paper

APPROACH AND METHODOLOGY

Lectures, Discussions, Power Point Presentations, Exercises, Hand-on Practices

TARGET AUDIENCE

- Academic Staff members of CBFS

PROGRAMME TOPICS

1. Introduction to Research- Problem Formulation, Framing of Hypothesis
2. Research Designs and Approach, Research Process
3. Literature Review
4. Identifying the Research Gap
5. Methods of data collection
6. Data Analysis Tree
7. Presentation of Findings
8. Guidance for writing research paper and publication

RESOURCE PERSONS

1. Dr. Anand. S.
2. Dr. Omer Ibrahim
3. Dr. Amit Patak
4. Mr. Vaheed Ubaidullah
5. Ms. Sonal Devesh

REGISTRATION

Please register confirming your participation through mail to Ms. Sonal Devesh, Researcher, Postgraduate Studies and Research Department on or before **May 26, 2016**

CERTIFICATE OF PARTICIPATION

The College will issue a “*Certificate of Participation*” on conclusion of the workshop subject to 100 percent attendance.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Dr. Anand. S.	Ms. Sonal Devesh
Director	Researcher
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PROGRAMME SCHEDULE

June 5, 2016
CBFS Campus

Session	Time	Topic	Resource Person
	8:15 am - 8:30 am	Registration	
1	8:30 am – 9:30 am	Basics of Scientific Research: Problem Formulation, Framing of Hypothesis, Literature Review Identifying the Research Gap	Mr. Vaheed Ubaidullah
2	9:30 am -10.30 am	Research Methodology: Research Design, Data Collection	Dr. Amit Patak, Asst. Professor, Dept. of International Business, Rustaq College of Applied Sciences, Ministry of Higher Education
	10.30 am -11.00 am	Break	
3	11.00 am - 12.30 pm	Sampling Frame and Sample Size, Statistical Analysis widely used in published paper	Dr. Omer Ibrahim
4	12:30 pm -1:30 pm	Lunch Break	
5	1:30 pm -2:30 pm	Application of the Case study using SPSS	Ms. Sonal Devesh
6	2:30 am – 3:00 pm	Guidance for Writing Research Paper and Support for Research at CBFS	Dr. Anand. S
	3 pm – 3.15 pm	Concluding Remark	